**SHOPIFY | CUSTOMER & SALES ANALYSIS**  
**Terminology Document**

1. **Admin GraphQL API ID**  
   A system-wide unique identifier used in platforms supporting GraphQL APIs. It enables precise queries for records such as orders or products. This ID is not human-readable and is primarily used in backend systems.
2. **Order Number**  
   A distinct, often sequential identifier assigned to each customer order. It’s used for tracking, reference, and customer support. Commonly appears in order confirmations and invoices (e.g., #12345).
3. **Billing Address City**  
   The city specified in the customer's billing address during checkout or registration. It’s relevant for tax calculations, fraud checks, and administrative records.
4. **Billing Address Country**  
   Indicates the country listed in the billing address. This information is essential for tax compliance, payment processing, and generating regional reports.
5. **Billing Address First Name**  
   The first name of the individual listed in the billing address. It's typically required for processing payments and issuing invoices.
6. **Billing Address Last Name**  
   The last name (surname) tied to the billing information. Together with the first name, it identifies the customer in official documentation.
7. **Billing Address Province**  
   The region, state, or province included in the billing address (e.g., "California," "Bavaria"). It plays a role in tax rules and regional reporting.
8. **Billing Address Zip**  
   The postal (ZIP) code linked to the billing address. This is crucial for estimating taxes and shipping, and often used in payment validation processes.
9. **City**  
   Potentially a duplicate of "Billing Address City." It may refer to the shipping city or be a manually entered override. The field should be reviewed for redundancy or clarification.
10. **Currency**  
    The currency in which the transaction was made, typically in ISO code format (e.g., USD, EUR). It establishes the monetary context of the purchase.
11. **Customer ID**  
    A unique, system-generated identifier assigned to each customer. It links their orders, preferences, history, and interactions across the system.
12. **Invoice Date**  
    The date when the invoice was issued or finalized. Important for bookkeeping, tax declarations, and payment term tracking.
13. **Gateway**  
    The payment provider used to process the transaction, such as Stripe, PayPal, or Razorpay. Useful for reconciling transactions and analyzing payment trends.
14. **Product ID**  
    A unique internal identifier for the product purchased. It’s used to manage inventory, pricing, and sales analytics.
15. **Product Type**  
    A categorization of the product, such as "Apparel," "Subscription," or "Accessories." Helps with filtering, segmenting, and reporting.
16. **Variant ID**  
    Identifies a specific version of a product (e.g., size "M" or color "Red"). Useful for inventory control and analyzing variant-level sales.
17. **Quantity**  
    The number of units purchased in the order. Important for sales volume tracking and stock management.
18. **Subtotal Price**  
    The combined cost of all items before any discounts, taxes, or shipping are applied. It reflects the base value of the order.
19. **Total Price USD**  
    The final paid amount, including taxes and possibly shipping, converted into USD. Facilitates consistent financial reporting across currencies.
20. **Total Tax**  
    The complete amount of tax (e.g., VAT, GST) applied to the order. Crucial for regulatory compliance and financial reporting.